



## Strategic Community Plan Review

# Communications and Stakeholder Engagement Plan

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## 1.0 Introduction

The West Australian State Government requires all local governments to develop an integrated planning and reporting framework. The Strategic Community Plan (shortened to the 'Community Plan' in this document) is part of the integrated planning and reporting framework and is the most significant document for setting the Shire's direction. The Community Plan expresses the community's vision and priorities for the next ten years and beyond. The plan gives us a method for establishing priorities and aligning them to operational functions. It will also support the development of improved services and outcomes for the community and will continue to evolve to support the needs of our community. It also sets the foundation for the Corporate Business Plan, and helps determine priorities for the annual budgeting process, and is reported upon in the Annual Report. The Integrated Planning and Reporting framework is depicted below:



## 2.0 Objective

The objective of this Communication and Engagement Plan is to ensure the Shire meaningfully engages with the Community to inform the major review of the Strategic Community Plan in order to achieve –

- Improved decision making
- Maintain healthy relationships with the community
- Increase community participation in the activities and decision-making processes of Council
- Enable the community to work together on issues that matter to them

- Build on the communities understanding of the Shire’s role and responsibilities as well as our financial and legislative requirements, and
- Provide engagement opportunities that are inclusive and accessible.

## 3.0 Stakeholder Group Analysis

### 3.1 Demographic

#### 3.1.1 Community

- Families
- Seniors
- Single
- Youth
- Other

#### 3.1.2 Employment Status

- Retired
- Working – Full-Time
- Working – Part-Time
- Not Working

### 3.2 Localities

- Balingup Road
- Carlotta
- Carlotta /Bidilia/Peerabeelup
- Cundinup
- Donnelly Village
- East Nannup
- Jalbarragup/Darradup
- Lower Donnelly River
- Nannup Town
- North Nannup
- Scott River

### 3.3 Community Groups

- Community Kitchen
- Country Women’s Association

- Friends of Cemetery
- Friends of Community House
- Friends of Foreshore
- Lions
- Mens Shed
- Nannup Geoparks Inc
- Nannup Historical Society
- Nannup RSL
- Playgroup
- Seniors Meeting

### 3.4 Sporting Groups

- Auskick
- Basketball Association
- Casual Sports – Volleyball, trapeze, etc
- Cricket Club
- Golf Club
- Nannup Mountain Bike Club
- Sport and Recreation Association

### 3.5 Business

- Accommodation Providers
- CBD Street Traders
- Event Organisers
- Events
  - Cape to Cape
  - Forest Rally
  - Fortnightly Town Markets
  - Nannup Garden Village Inc (Flower and Garden Festival)
  - Nannup Music Festival
  - Seven Gravel Race
- Food and Beverage
- Industrial and Manufacturing Operators
- Medical Services
- Nannup Chamber of Commerce and Industry
- Primary Producers
- REED

- Retailers
- Tourism Operators

### 3.6 Government

- Community Resource Centre (CRC)
- Department of Biodiversity Conservations and Attractions (DBCA)
- Forest Products Commission (FPC)
- Nannup District High School (NDHS)
- Nannup Hospital (WACHS)
- South West Development Commission (SWDC)

### 3.3 Special Interest

- Nannup Home School Community
- Traditional Custodians

## 4.0 Engagement Strategies

### 4.1 Consultation

- Publicising that the review is commencing, including the summary page of the current Strategic Community Plan  
August - September
  - Mailout
  - Quarterly Newsletter – July Edition
  - Nannup Connect
  - Social Media
- Survey / Questionnaire  
September - October
  - These will be made available online.
  - Paper copies will also be available – staff will enter these in for the respondent.
- In-Person Meetings  
September - November
  - Open period whereby individuals can book a one-to-one or small group meeting.
  - Scott River residents in person at Scott River Fire Shed.
  - Jalbarragup residents in person at Jalbarragup Fire Shed.
  - Lower South East (Lower Donnelly, Peerabeelup).

- Community Workshop in Nannup  
September - November
  - Open community workshop to facilitate group discussion. A facilitator will guide participants through discussion.
- Community Workshop in Nannup – Draft Plan  
January – February
  - Open community workshop to review the draft plan contents. A facilitator will guide feedback through discussion.
- Final Plan Advertising period  
February – March
  - Advertise for a final 3-week period.

## 4.2 Themes in Strategic Community Plan

- How relevant is the current Strategic Community Plan to you?
  - What is relevant?
  - What is missing?
  - What can we go without?
  - What would be nice but not absolutely required?
- Future
  - What is important to you as a stakeholder
  - What is not important to you as a stakeholder
  - What do you want to see when you think of Nannup in –
    - 5 Years
    - 10 Years
    - 20 Years
  - What don't you want to see when you think of Nannup in –
    - 5 Years
    - 10 Years
    - 20 Years