



Blackwood Valley Wine Industry Association Inc.
PO Box 104
Boyup Brook WA 6244

2nd August 2025

Chief Executive Officer
Attention: David Taylor
Shire of Nannup
NANNUP WA 6275

RE: SPONSORSHIP REQUEST FOR THE 2025 WA BOUTIQUE AND SINGLE VINEYARD WINE SHOW

Dear David,

I am writing on behalf of the Blackwood Valley Wine Industry Association to request the Shire of Nannup's continued support as a sponsor for the 2025 WA Boutique and Single Vineyard Wine Show.

Following the success of last year's event, which received overwhelmingly positive feedback from both judges and exhibitors, we are delighted to confirm that the 2025 Wine Show will again be held in Nannup. The town's hospitality and charm continue to play a significant role in the event's identity and growing reputation.

We are seeking sponsorship support to assist with accommodation for 10 judges and the hire of the community meeting room for wine administration and storage. We respectfully request that the Shire consider providing funding towards venue hire and accommodation expenses, estimated at **\$3,620**. A breakdown of these costs is attached for your reference.

Should the Shire of Nannup choose to support the event again, the following benefits will be offered:

- **Naming rights** to two major trophies:
 - *Shire of Nannup Most Successful Blackwood Valley Exhibitor*
 - *Shire of Nannup Best Blackwood Valley Red Wine*
- **Naming rights** to the Judges Dinner: *Experience Nannup Judges Dinner* (including an invitation to attend)
- **Three mixed cartons** of award-winning wines from the show
- Inclusion of the Shire logo on all promotional materials and entry forms
- Display of Shire promotional banners and use of the hashtag **#ExperienceNannup**
- Inclusion of Shire logo in trophy presentation videos and final social media imagery
- Exclusive promotional opportunities throughout the event in the Shire of Nannup
- Use of **#Nannup** in all wine show promotional content

Key Dates for 2025:

- **18 November 2025** – Wine sorting
- **19–20 November 2025** – Judging
- **20 November 2025** – Experience Nannup Judges Dinner (to be held at Holberry House garden)
- **21 November 2025** – Trophy presentations by the Shire
- **21 November 2025** – Exhibitor Tasting

In addition to the promotional opportunities for the Shire, many local businesses will benefit from the event, including the Nannup Hotel, Nannup Brewery, Eziway, Nannup Bottleshop, Holberry House, Nannup Caravan Park, Nannup Bakery and KAI Gourmet.

We would greatly appreciate it if this request could be presented to the Shire Council at the next available meeting. If you require further information or would like to discuss the proposal, please feel free to contact me on 0417 003 235.

Thank you once again for your past support, and we hope to partner with the Shire again in 2025 to deliver another successful wine show.

Warm regards,

Maree Tinker

Committee Member

Blackwood Valley Wine Industry Association