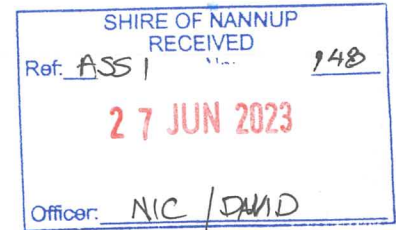




Blackwood Valley Wine Industry Association Inc.
PO Box 104
Boyup Brook WA 6244



23rd June 2023

Chief Executive Officer
Attention: David Taylor
Shire of Nannup
NANNUP WA 6275
Via email: david.taylor@nannup.wa.gov.au

RE: SPONSORSHIP OF THE 2023 WA BOUTIQUE AND SINGLE VINEYARD WINE SHOW

Dear David

The feedback from committee and judges is so positive, we have decided to hold the 2023 WA Boutique and Single Vineyard Wine Show in Nannup again. We certainly didn't expect this! The wine show's past has been Bridgetown based and being the only Nannupian on the committee; I was ever so doubtful that I could sway to move the wine show to Nannup. (Well maybe for one year...) But the location, facilities, accommodation and services provided throughout the week are outstanding and cannot be faulted and subsequently, we are now entering our 3rd year of Nannup hosting the event.

Part of the success is the sponsorship we receive from the Shire of Nannup; with the funds helping us to accommodate judges and to facilitate the show using the meeting room to store and administer wines and the function centre with room and light to judge the wines.

Once again, I am writing to you with a request for the Shire of Nannup to consider being the major sponsor for the 2023 WA Boutique and Single Vineyard Wine Show, coordinated by the Blackwood Valley Wine Show Committee.

The Nannup Community Meeting Room for wine sorting and administration, the Nannup Function Centre for wine judging and exhibitor tasting and accommodation for judges at Holberry House, Poppy's Place and another accommodation TBA are our preferred choice of venues and facilities.

Last year we included an Exhibitors Tasting session in the Nannup Function Centre after the completion of judging. This brought many wine producers to Nannup and an opportunity for sponsors to meet and present trophies to wining producers. We will hold the exhibitors tasting session again this year.

We would appreciate if the Shire would consider provide funding for venue hire and accommodation, a total of \$4,700. Attached is a breakdown of the costs.

If sponsorship is available the Shire of Nannup will be provided with the following:

- Major sponsor of the show
- Naming rights of two of the most prestigious trophies, these being:
 - Shire of Nannup Most Successful Boutique Exhibitor; and
 - Shire of Nannup Best Wine of Show
- 3 x mixed carton of show wines
- Use of Shire logo on event promotional material, as well as entry forms
- Use of Shire promotional banners, Experience Nannup
- Exclusive promotional opportunities within the Shire of Nannup
- #Nannup will be used for wine show posts and promotional posts

KEY DATES:

21 November 2023 – wine sorting

22-24 November 2023 – judging

24 November 2023 – NP Shire to present top trophies

24 November – Exhibitor Tasting

We would appreciate if this request could be presented to the Shire Council at the next meeting for consideration. If you would like to discuss this proposal in further detail, please do not hesitate to contact me on 0417 003 235.

Kind Regards

A handwritten signature in black ink, appearing to read 'Maree Tinker', written in a cursive style.

Maree Tinker

Committee Member

Blackwood Valley Wine Industry Association

EVENT: 2023 WA BOUTIQUE AND SINGLE VINEYARD WINE SHOW

DATE/DAY: TUESDAY 21st NOVEMBER – FRIDAY 24th NOVEMBER 2023

**VENUE: NANNUP FUNCTION CENTRE
NANNUP COMMUNITY MEETING ROOM**

**ACCOMMODATION: HOLBERRY HOUSE
7 judges / 7 rooms**

**POPPY'S PLACE
2 associate judges / 2 rooms**

**ANOTHER ACCOMMODATION TBC
2 associate judges / 2 rooms**

DAY RATE	NUMBER OF ROOMS	DAYS / NIGHTS	SUB TOTAL
\$200.00		4	\$800.00
\$116.00		4	\$464.00
\$140.00	7	2	\$1,960.00
\$180.00	2	2	\$720.00
\$180.00	2	2	\$720.00
		TOTAL	\$4,664.00